



100 Years Standing Up for American Enterprise

U.S. CHAMBER OF COMMERCE



America's Small Business Summit is a unique event designed to unite participants around shared priorities and create a strong voice on Capitol Hill. Hundreds of small business owners, managers, and local chamber leaders will gather in Washington, D.C., May 21-23, 2012, for thought-provoking sessions on leadership, politics, and small business policy.

The 2012 Small Business Summit will mark the 100th Anniversary of the U.S. Chamber of Commerce, and will be an even larger gathering with even greater visibility! Our "opt-in" e-newsletter has grown to over 20,000 subscribers and we anticipate this growing even further with this special year.

The Summit is a prime opportunity to get your company in front of a powerful group of American businesspeople and brand your organization with the U.S. Chamber of Commerce. Our sponsorship opportunities offer a broad range of benefits including networking, branding, product and service displays, and increased exposure to the Chamber's 300,000 small business members.

Diamond Level Sponsorship

Dream Big Small Business of the Year Award \$125,000 **SOLD OUT**

Platinum Level Sponsorship

Photos on the Roof and Welcome Reception \$100,000 **SOLD OUT**
 Tech Sponsor \$100,000

Gold Level Sponsorship

Tuesday Evening Reception \$50,000 **SOLD OUT**
 Wireless Internet Sponsor \$50,000 **SOLD OUT**

Silver Level Sponsorship

Rally on the Hill \$25,000 **SOLD OUT**
 Tuesday Buffet Breakfast \$25,000
 Networking Break Sponsor – exclusive for 2 days \$25,000 **SOLD OUT**

Bronze Level Sponsorship

Tuesday Buffet Breakfast (*co-sponsorship – up to 3 sponsors*) or (*exclusive sponsorship for \$25,000*) \$10,000
 Attendee Bags (*co-sponsorship – up to 3 sponsors*) or \$10,000
 Attendee Reusable Water Bottle Sponsor \$10,000
 Lanyard/Badge Sponsor - exclusive \$10,000
 Corporate Headshot Sponsor - exclusive \$10,000

Summit Exhibitors

Summit Exhibitor (*Up to 10 sponsors*) \$5,000



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Diamond Level Sponsorship

Dream Big Small Business of the Year Award

\$125,000

- Exclusive sponsorship
- Press/News Release announcing/recognizing Sam's Club sponsors of Blue Ribbon Awards sponsorship
- Dedicated sponsor email for sponsorship level
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Recognition as Award sponsor on all event materials, signage, Web site, and marketing materials
- Opportunity to participate in the awards judging panel to select the regional finalists
- Opportunity to address and welcome attendees during the Awards Luncheon
- Recognition of company support at Awards Luncheon
- Opportunity to provide an official keepsake to Blue Ribbon Small Business award winners during Blue Ribbon Awards Breakfast
- A company representative to accompany each Small Business Award nominee during the Awards Luncheon
- VIP seating during all plenary sessions for company representatives
- VIP meet and greet opportunities with featured speakers or as a sponsor company representative
- VIP Sponsor Dinner invites for 5 company representatives
- One table-top display in premium location in exhibit area to showcase company materials
- Branded 175 word sponsor paragraph in conference program book
- Full page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- Sponsor hosted Small Business Resource Room
- 10 complimentary passes to America's Small Business Summit for company representatives
- Opportunity to place a guest post on ChamberPost blog
- One-time use of registrant mailing list post Summit



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Platinum Level Sponsorship

Photos on the Roof and Welcome Reception

\$100,000

- Exclusive sponsorship
- Press/News Release announcing/recognizing sponsor as Photos on the Roof Welcome Reception sponsor
- Dedicated sponsor email for sponsorship level
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Recognition as Photo on the Roof and Welcome Reception sponsor on all event materials, signage, Web site, and marketing materials
- Recognition of company logo on keepsake photo frame
- Special photo opportunity for company representatives and VIPs
- VIP seating during all plenary sessions for company representatives
- VIP meet and greet opportunities with featured speaker for senior company representative
- VIP Sponsor Dinner reception for company representatives
- Signage at each bar with corporate recognition and company logo on napkins available at reception
- One table-top display in premier location in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Full page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 8 complimentary passes to America's Small Business Summit for company representatives
- Opportunity to place a guest post on ChamberPost blog
- One-time use of registrant mailing list post Summit

Tech Sponsor

\$100,000

- Exclusive sponsorship
- Press/News Release announcing/recognizing sponsor as Technology sponsor
- Dedicated sponsor email for sponsorship level
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Recognition as the Tech Sponsor on all event materials, signage, Web site, and marketing materials
- Tech center with computer terminals and printers placed in the highest traffic area of the meeting
- Sponsor will receive recognition on the screen saver, background of computers and signage at each station
- Opportunity to showcase technology to Summit attendees throughout the event
- One table-top display in premier location in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book



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(Tech Sponsor Continued)

- Full page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- VIP Sponsor Dinner Reception for 4 company representatives
- 8 complimentary passes to America's Small Business Summit for company representatives
- Opportunity to place a guest post on ChamberPost blog
- One-time use of registrant mailing list post Summit

Gold Level Sponsorship

Tuesday Evening Reception

\$50,000

- Exclusive sponsorship
- Press/News Release announcing/recognizing sponsor as Gold Level sponsor
- Dedicated sponsor email for sponsorship level
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Recognition as sponsor of Attendee Reception on all event materials, signage, Web site, and marketing materials
- Company logo on napkins available at the reception
- Signage at each bar with corporate recognition
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Half page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- VIP Sponsor Dinner Reception for 3 company representatives
- 6 complimentary passes to America's Small Business Summit for company representatives
- Opportunity to place a guest post on ChamberPost blog
- One-time use of registrant mailing list post Summit

**Sold Out
Best Buy
For Business**



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Gold Level Sponsorship

Wireless Internet Sponsor

\$50,000

- Exclusive sponsorship
- Press/News Release announcing/recognizing sponsor as Gold Level sponsor
- Dedicated sponsor email for sponsorship level
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Recognition as sponsor of Wireless Internet on all event materials, signage, Web site, and marketing materials
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Half page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- VIP Sponsor Dinner Reception for 3 company representatives
- 6 complimentary passes to America's Small Business Summit for company representatives
- Opportunity to place a guest post on ChamberPost blog
- One-time use of registrant mailing list post Summit

Silver Level Sponsorship

Rally on the Hill

\$25,000

- Exclusive sponsorship
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Recognition as Rally sponsor on all event materials, signage, Web site, and marketing materials
- Company logo to be placed on congressional directory
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Quarter page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- VIP Sponsor Dinner Reception for 2 company representatives
- 4 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit



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Silver Level Sponsorship

Tuesday Buffet Breakfast

\$25,000

- Exclusive sponsorship for Tuesday, May 22, 2012 Buffet Breakfast
- Recognition as Breakfast sponsor on all event materials, signage, Web site, and marketing materials
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Signage at each food and drink table
- Company logo on napkins available at breakfast
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Quarter page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- VIP Sponsor Dinner Reception for 2 company representatives
- 4 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit

Networking Break Sponsor

\$25,000

- Exclusive sponsorship for all Networking Breaks during Summit (2 days)
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Recognition as Networking Break sponsor on all event materials, signage, Web site, and marketing materials
- One table-top display in exhibit area to showcase Fidelity materials
- Branded 175 word sponsorship paragraph in conference program book
- Quarter page four color advertisement to be placed in conference program book
- Prominent Fidelity logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Fidelity logo on Summit Web site with link to Fidelity Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- VIP Sponsor Dinner Reception for two Fidelity representatives
- Four complimentary passes to America's Small Business Summit for Fidelity representatives
- One-time use of registrant mailing list post Summit



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Bronze Level Sponsorship

Tuesday Buffet Breakfast *(Co-sponsorship – up to 3 sponsors)*

\$10,000

- Recognition as Breakfast sponsor on all event materials, signage, Web site, and marketing materials
- Signage at each food and drink table
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 3 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event

Attendee Bags – *(Co-sponsorship – up to 3 sponsors)*

\$10,000

- Recognition as Attendee Bag sponsor on all event materials, signage, Web site, and marketing materials
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Company logo on Attendee Bag
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 3 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit



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Bronze Level Sponsorship

Attendee Reusable Water Bottle Sponsor

\$10,000

- Recognition as Attendee Reusable Water Bottle sponsor on all event materials, signage, Web site, and marketing materials
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Company logo on foldable reusable water bottles to be placed in attendee bags and additional bottles at water stations
- Signage at each water station
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 3 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit

Lanyard/Badge Sponsor

\$10,000

- Exclusive sponsorship
- Lanyards printed with company logo which are distributed to all registrants when they arrive on site
- Recognition as the Lanyard/Badge Sponsor on all event materials, signage, Web site, and marketing materials
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- One table-top display in exhibit area to showcase company materials
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 3 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit



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Bronze Level Sponsorship

Corporate Headshot Sponsor - Exclusive

\$10,000

- Exclusive sponsorship
- Recognition as the Corporate Headshot Sponsor on all event materials, signage, Web site, and marketing materials
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- One table-top display in exhibit area to showcase company materials
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 3 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit

Exhibitors

Exhibitor *(Up to 10 sponsors)*

\$5,000

- Recognition as a Summit sponsor on all event materials, signage, Web site, and marketing materials
- Promotions and recognition on USCC social media platforms (Summit and Chamber), including blog, Twitter and Facebook, leading up to and during event
- Prominent company logo in the conference program and at conference
- Company logo on Summit Web site with link to your company Web site leading up to the Summit
- 2 complimentary passes to America's Small Business Summit for company representatives
- One table-top display in exhibit area to showcase company materials
- One-time use of registrant mailing list post Summit

Sponsorships are assigned on a first come, first served basis. 2011 Sponsors have the first right of refusal:

Summit sponsorships are available to members of the U.S. Chamber of Commerce. If you are not a current member, call 202-463-5381 for more information about ways you can participate in this opportunity. Find out about agenda changes, speaker updates, registration discounts, and information on the Awards program by completing the fields here: http://www.uschambersummit.com/email_signup

Email: partner@uschamber.com | Fax: 202-778-2437 | Office: 202-463-5381
Mailing address: U.S. Chamber of Commerce, 1615 H Street, NW, Washington, DC 20062-2000



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Reserve Your Sponsorship Today!

(All contact information is required.)

Name	Title
Organization	
Address	
Phone	Email

Diamond Level Sponsorship

- Dream Big Small Business of the Year Award ————— \$125,000 **SOLD OUT**

Platinum Level Sponsorship

- Photos on the Roof and Welcome Reception ————— \$100,000 **SOLD OUT**
 Tech Sponsor ————— \$100,000

Gold Level Sponsorship

- Tuesday Evening Reception ————— \$50,000 **SOLD OUT**
 Wireless Internet Sponsor ————— \$50,000 **SOLD OUT**

Silver Level Sponsorship

- Rally on the Hill ————— \$25,000 **SOLD OUT**
 Tuesday Buffet Breakfast (exclusive) ————— \$25,000
 Networking Break Sponsor (exclusive for 2 days) ————— \$20,000 **SOLD OUT**

Bronze Level Sponsorship

- Tuesday Buffet Breakfast (co-sponsorship – up to 3 sponsors) \$10,000
or (exclusive for \$25,000)
 Attendee Bags (co-sponsorship – up to 3 sponsors) \$10,000
 Attendee Reusable Water Bottle Sponsor \$10,000
 Networking Break Sponsor \$10,000
(co-sponsorship – up to 2 sponsors/1 per day)
or (exclusive for \$20,000)
 Lanyard/Badge Sponsor - exclusive \$10,000
 Corporate Headshot Sponsor - exclusive \$10,000

Exhibitors

- Summit Exhibitor (Up to 10 sponsors) \$5,000

Signature

Date

To reserve your space, fax or email your completed form today!

Email: partner@uschamber.com | Fax: 202-778-2437 | Office: 202-463-5381

Mailing address: U.S. Chamber of Commerce, 1615 H Street, NW, Washington, DC 20062-2000

2011 Small Business Summit Attendance Profile

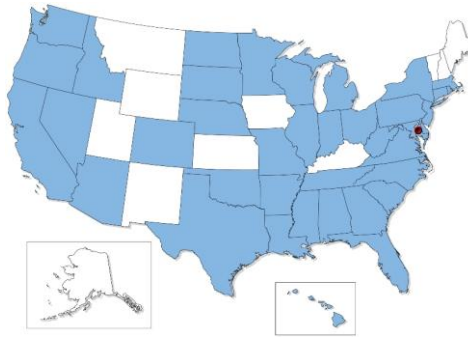


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Geographically Diverse

- ❖ Over 600 small business owners, managers, and association and chamber leaders attended the Summit from over 43 states and the District of Columbia.
- ❖ Representatives from over 62 local chambers and associations participated in the Summit including delegations from Alabama, Florida, Illinois, Louisiana, Minnesota, Nebraska, Tennessee, and Texas.



A Variety of Industries

- ❖ Small business leaders gathered from diverse industries including retail, manufacturing, and hospitality to focus on their individual needs within the management, marketing, operational, and political arenas.

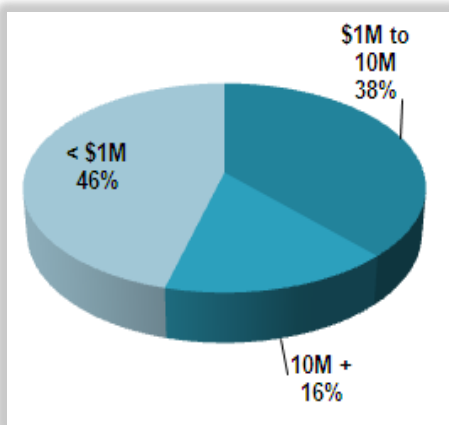
Sponsor Support

- ❖ Participating companies included but not limited to Sam's Club, FedEx, Travelers, The Wall Street Journal, Facebook and American Airlines.

Summit Sponsorship

- ❖ Sponsorship provides access to leading small business owners from across the country and enhances awareness among all 300,000 Chamber members.

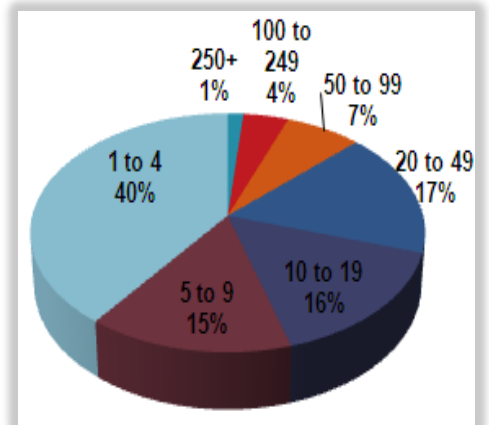
Quick Profile: U.S. Chamber Membership



Business Size: Sales Volume

Top 10 Member Industries

1. Automobile Repair & Service
2. Insurance
3. Contractors – *General, Electric, Roofing, Plumbing, Air Conditioning*
4. Machine Shops
5. Accountants
6. Banks
7. Restaurants
8. Retail - *Grocer, Hardware, Lumber*
9. Real Estate
10. Pharmacies



Business Size: Employee Count

For information on Summit sponsorship opportunities, contact Business Development at 202-463-5381 or e-mail partner@uschamber.com.