



America's Small Business Summit is a unique event designed to unite participants around shared priorities and create a strong voice on Capitol Hill. Hundreds of small business owners, managers, and local chamber leaders will gather in Washington, D.C., May 23-25, 2011, for thought-provoking sessions on leadership, politics, and small business policy.

The Summit is a prime opportunity to get your company in front of a powerful group of American businesspeople and brand your organization with the U.S. Chamber of Commerce. Our sponsorship opportunities offer a broad range of benefits including networking, branding, product and service displays, and increased exposure to the Chamber's 300,000 small business members.

Diamond Level Sponsorship

Dream Big Small Business of the Year Award

\$125,000

- Recognition as Award sponsor on all event materials, signage, Web site, and marketing materials
- Opportunity to participate in the awards judging panel to select the regional finalists
- Opportunity to address and welcome attendees during the Awards Luncheon
- Recognition of company support at Awards Luncheon
- Opportunity to provide an official keepsake to Blue Ribbon Small Business award winners during Blue Ribbon Awards Breakfast
- A company representative to accompany each Small Business Award nominee during the Awards Luncheon
- VIP seating during all plenary sessions for company representatives
- VIP meet and greet opportunities with featured speakers for a senior company representative
- Opportunity for Executive representative to deliver introductory remarks
- One table-top display in premier location in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Full page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- Sponsor hosted Small Business Resource Room
- 10 complimentary passes to America's Small Business Summit for company representatives
- Opportunity to place a guest post on ChamberPost blog
- One-time use of registrant mailing list post Summit



Platinum Level Sponsorship

Photos on the Roof and Welcome Reception

\$100,000

- Recognition as Photo on the Roof and Welcome Reception sponsor on all event materials, signage, Web site, and marketing materials
- Recognition of company logo on keepsake photo frames
- Opportunity to address and welcome attendees
- Special photo opportunity for company representatives and VIPs
- VIP seating during all plenary sessions for company representatives
- VIP meet and greet opportunities with featured speakers for a senior company representative
- Signage at each bar with corporate recognition and company logo on napkins available at reception
- One table-top display in premier location in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Full page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 8 complimentary passes to America's Small Business Summit for company representatives
- Opportunity to place a guest post on ChamberPost blog
- One-time use of registrant mailing list post Summit

Technology Center

\$100,000

- Recognition as the Technology Center sponsor on all event materials, signage, Web site, and marketing materials
- The Technology Center consists of computer terminals with printers placed in the highest traffic area of the meeting
- Sponsor will receive recognition on the screen saver, background of computers and signage at each station
- Opportunity to showcase technology to Summit attendees throughout the event
- Lanyards printed with company logo which are distributed to all registrants when they arrive on site
- Opportunity to provide one panelist for breakout session on the topic of technology
- One table-top display in premier location in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Full page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Logo on Summit Web site with link to company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 8 complimentary passes to America's Small Business Summit for company representatives
- Opportunity to place a guest post on ChamberPost blog
- One-time use of registrant mailing list post Summit



Gold Level Sponsorship

Attendee Reception

\$50,000

- Recognition as sponsor of Attendee Reception on all event materials, signage, Web site, and marketing materials
- Opportunity to address and welcome attendees during the Attendee Reception
- Company logo on napkins available at the reception
- Signage at each bar with corporate recognition
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Half page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 6 complimentary passes to America's Small Business Summit for company representatives
- Opportunity to place a guest post on ChamberPost blog
- One-time use of registrant mailing list post Summit

Silver Level Sponsorship

Rally on the Hill

\$25,000

- Recognition as Rally sponsor on all event materials, signage, Web site, and marketing materials
- Company logo to be placed on congressional directory
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Quarter page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 4 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit



Exclusive Attendee Bags

\$25,000

- Recognition as Attendee Bag sponsor on all event materials, signage, Web site, and marketing materials
- Company logo on Attendee Bag
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Quarter page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 4 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit

Exclusive Sponsor Networking Breakfast

\$25,000

- Recognition as Breakfast sponsor on all event materials, signage, Web site, and marketing materials
- Signage at each food and drink table
- Company logo on napkins available at breakfast
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Quarter page four color advertisement to be placed in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site and presence in all e-newsletters leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 4 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit



Bronze Level Sponsorship

Networking Breakfast – *(Co-sponsorship – up to 3 sponsors)*

\$10,000

- Recognition as Breakfast sponsor on all event materials, signage, Web site, and marketing materials
- Signage at each food and drink table
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 3 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit

Attendee Bags – *(Co-sponsorship – up to 3 sponsors)*

\$10,000

- Recognition as Attendee Bag sponsor on all event materials, signage, Web site, and marketing materials
- Company logo on Attendee Bag
- One table-top display in exhibit area to showcase company materials
- Branded 175 word sponsorship paragraph in conference program book
- Prominent company logo in the conference program and at conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on Summit Web site with link to your company Web site leading up to the Summit
- Opportunity to include one page color ad slick and one give-away item in attendee bags
- 3 complimentary passes to America's Small Business Summit for company representatives
- One-time use of registrant mailing list post Summit

Exhibitors

Summit Exhibitor *(Up to 10 sponsors)*

\$5,000

- Recognition as a Summit sponsor on all event materials, signage, Web site, and marketing materials
- Prominent company logo in the conference program and at conference
- Company logo on Summit Web site with link to your company Web site leading up to the Summit
- 2 complimentary passes to America's Small Business Summit for company representatives
- One table-top display in exhibit area to showcase company materials
- One-time use of registrant mailing list post Summit



Reserve Your Sponsorship Today!

(All contact information is required.)

| | |
|--------------|-------|
| Name | Title |
| Organization | |
| Address | |
| Phone | Email |

Diamond Level Sponsorship

- | | |
|---|-----------|
| <input type="checkbox"/> Dream Big Small Business of the Year Award | \$125,000 |
|---|-----------|

Platinum Level Sponsorship

- | | |
|---|-----------|
| <input type="checkbox"/> Photos on the Roof and Welcome Reception | \$100,000 |
| <input type="checkbox"/> Technology Center | \$100,000 |

Gold Level Sponsorship

- | | |
|---|----------|
| <input type="checkbox"/> Sponsor Cocktail Reception | \$50,000 |
|---|----------|

Silver Level Sponsorship

- | | |
|---|----------|
| <input type="checkbox"/> Rally on the Hill | \$25,000 |
| <input type="checkbox"/> Attendee Bags (exclusive) | \$25,000 |
| <input type="checkbox"/> Networking Breakfast (exclusive) | \$25,000 |

Bronze Level Sponsorship

- | | |
|--|----------|
| <input type="checkbox"/> Networking Breakfast (<i>Co-sponsorship – up to 3 sponsors</i>) | \$10,000 |
| <input type="checkbox"/> Attendee Bags (<i>Co-sponsorship – up to 3 sponsors</i>) | \$10,000 |

Exhibitors

- | | |
|--|---------|
| <input type="checkbox"/> Summit Exhibitor (<i>Up to 10 sponsors</i>) | \$5,000 |
|--|---------|

Signature

Date

To reserve your space, fax or email your completed form today!

America's Small Business Summit 2011

Attn: Kelley Cox, Business Development

Email: partner@uschamber.com | Fax: 202-778-2437 | Office: 202-463-5381

Mailing address: U.S. Chamber of Commerce, 1615 H Street, NW, Washington, DC 20062-2000

Sponsorships are assigned on a first come, first served basis. 2010 Sponsors have the first right of refusal.

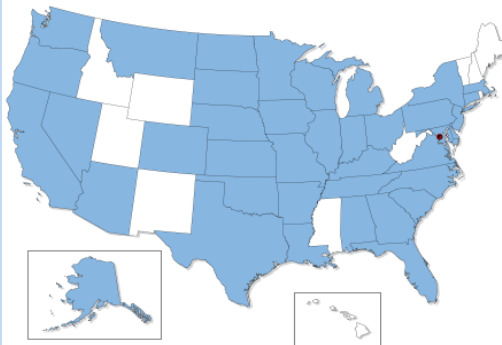
Summit sponsorships are available to members of the U.S. Chamber of Commerce. If you are not a current member, call 202-463-5381 for more information about ways you can participate in this opportunity. Find out about agenda changes, speaker updates, registration discounts, and information on the Awards program by completing the fields here: http://www.uschambersummit.com/email_signup



2010 Small Business Summit Attendance Profile

Geographically Diverse

- ❖ Hundreds of small business owners, managers, and association and chamber leaders attended the Summit from nearly 40 states and the District of Columbia.
- ❖ Representatives from over 55 local chambers and associations participated in the Summit including delegations from California, Illinois, Minnesota, Nebraska, New York, Tennessee, and Texas.



A Variety of Industries

- ❖ Small business leaders gathered from diverse industries including retail, manufacturing, and hospitality to focus on their individual needs within the management, marketing, operational, and political arenas.

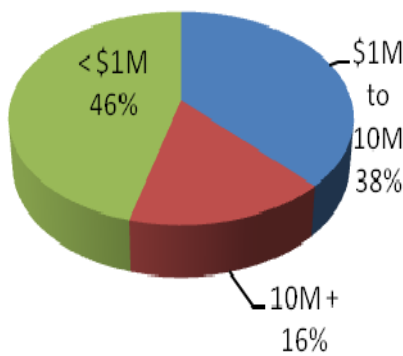
Sponsor Support

- ❖ Participating companies included but not limited to Sam's Club, FedEx, Monster, Travelers Insurance, Google Apps, The Wall Street Journal, and American Airlines.

Summit Sponsorship

- ❖ Sponsorship provides access to leading small business owners from across the country and enhances awareness among all 300,000 Chamber members.

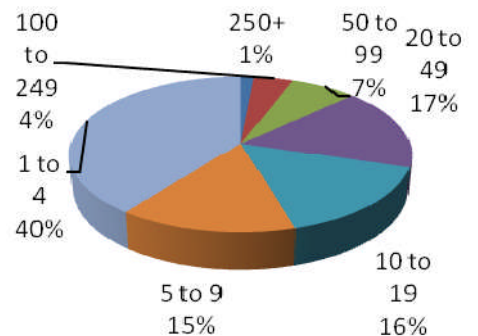
Quick Profile: U.S. Chamber Membership



Business Size: Sales Volume

Top 10 Member Industries

- Automobile Repair & Service
- Insurance
- General Contractors
- Machine Shops
- Electric Contractors
- Restaurants
- Accountants
- Banks
- Air Conditioning Contractors
- Excavating Contractors



Business Size: Employee Count

For information on Summit sponsorship opportunities, contact Kelley Cox at 202-463-5381 or e-mail partner@uschamber.com